

LEXUS CHARLESTON FASHION WEEK®

MODEL CODE OF CONDUCT

Any model selected at the Charleston Fashion Week® (CFW), The Events audition / casting to move on in the process agrees to the following to participate. Immediate removal of the model from the event may occur if the conduct outlined is not met and unsatisfactory in any way.

AUDITIONS

- Model has completed the official CFW online application or in-person documents and paid the \$25 fee to audition.
- Fee paid by credit card only. No cash or checks will be accepted.
- Falsifying information will result in immediate disqualification.
- Model verifies that all the information included in my application is complete and truthful.
- Model will provide legal identification – current state ID, driver's license and or US passport – to verify they are the age of 18 to participate.
- Any model under the age of 18 must have a legal parent or guardian complete an underage model addendum to participate*.

*IMPORTANT *Any model under the age of 18 is required to have their parent/guardian present at the time the model registers for the audition. Parent or legal guardian must present a current state ID, driver's license and or US passport and sign a model release form prior to the casting call. No exceptions will be made.*

ATTENDANCE

- Model will attend and be on time for all model rehearsals required by CFW.
- Model will attend and be on time for each casting requested for a boutique and/or designer.
- Model will attend and be on time for each fitting requested for a boutique and/or designer.
- Model will be always professional and courteous as a representative of CFW.
- Model will contact a CFW Model Team Liaison a minimum of one day prior to any casting and or fitting if there is a schedule conflict or model is unable to attend.
- Model will reschedule or make other arrangements with a CFW Model Team Liaison to ensure a casting and/or fitting with a boutique and/or designer is completed.
- Model will contact a CFW Model Team Liaison a minimum of one day prior to a call time if there is a schedule conflict for an event or other CFW request.

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MERCHANDISE

- Model will treat all garments and accessories with the utmost respect.
- Model will be responsible for the entire look from the time the model is dressed by a boutique and/or designer to the time the event is complete.
- Model will alert a CFW Model or Runway Team Liaison immediately if anything is wrong with any garments and/or accessories being modeled. (*For example, a stain, rip, loose button, etc.*)
- Model will be responsible for any damage to the garments and accessories modeled due to misuse, mishandling, or loss.
- Model understands there will be a designated area available for water bottles and/or any food deemed appropriate by Charleston Fashion Week® to prevent spills and/or stains.

EVENT(S) / SHOW(S) / OTHER

- Model agrees to and understands there is no guarantee the model be selected to participate in an event for Charleston Fashion Week®.
- CFW, its participating boutiques, designers, vendors, and/or sponsors may or may not select a model to participate, and the final decision is at their sole discretion for any reason or no reason.
- If a model is selected for an event, show or other, the Model agrees to meet in the designated area assigned to models and will stay in that area until the end of the event the model is participating in unless granted permission from a CFW Model Team Liaison, or in the case of an emergency.
- Model will not be permitted to leave the designated CFW area until the event the model is participating in has ended and all garments and accessories are returned to the boutique and/or designer.
- All models are required to check in and out with a CFW Model Liaison at all events, or the model may be disqualified to participate in future Charleston Fashion Week® events.

PROMOTION

- Model gives Charleston Fashion Week® permission to take photos and or film/video for all events including auditions, rehearsals, fittings, and/or other reason.
- Model understands photography will be used on the CFW website, social media platforms, any Charleston Fashion Week® approved photographer's website, boutique and/or designer websites, sponsors, media/press outlets, and/or other deemed appropriate by CFW.

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PROMOTION (Continued)

- Model gives Charleston Fashion Week®, on behalf of Dez Inc. dba GulfStream Communications and his/her assigns, licensees and legal representatives, the irrevocable right to participate in Charleston Fashion Week®, in all aspects listed above, use my picture, portrait or photograph in all forms of media and in any manner including electronic media and/or composite representations, for advertising, trade, or any lawful purposes.
- Model waives any right to inspect or approve the finished product, including written copy and or content that may be created in connection there with.

COMPENSATION & TRAVEL/HOTEL ACCOMMODATIONS

- Model understands if selected to walk in a runway show, model for a special event, presentation, trunk show, photo-shoot, or other for Charleston Fashion Week®, will NOT be paid.
- Model is responsible for all, and any costs associated with the event including auditions, fittings, and/or rehearsals, including parking fees and/or necessary lodging.
- Model is responsible for travel to/from Charleston, lodging, transportation to/from an event(s), and meals associated with Charleston Fashion Week®.
- Model understands if selected to audition for Charleston Fashion Week® the model will receive one (1) t-shirt at the audition. Lost or stolen t-shirts will not be replaced or mailed under any circumstance.

OTHER

- Model agrees to waive any liability against Charleston Fashion Week®, Dez Inc. dba GulfStream Communications, its sponsors, partners, affiliates, subsidiaries, employees, officers, principals, representatives, or related parties from any claims from my participation in Charleston Fashion Week®.