

LEXUS CHARLESTON FASHION WEEK® THE EVENTS / 2022

MODEL CODE OF CONDUCT

Any model selected at the audition to move on in the casting process for the Charleston Fashion Week® (CFW), The Events 2022 must agree to all of the following to participate.

AUDITION(S)

- Model verifies that all the information included in my application is complete and truthful.
- Model will provide identification to verify I am 18 years of age to participate or will have a parent/guardian present at the audition to sign a release form so I may participate. Falsifying information will result in immediate disqualification. Any model under the age of 18 must have a legal parent or guardian complete an underage model addendum to participate*.

**Any model under the age of 18 is required to have their parent/guardian present at the time the model registers for the audition. Person must have a valid, current license, passport, or state identification card, and sign a release form prior to the any model underage auditioning. No exceptions will be made.*

ATTENDANCE

- Model will attend and be on time for any model rehearsals required by Charleston Fashion Week®.
- Model will attend and be on time for each casting I am requested for by a boutique and/or designer.
- Model will attend and be on time for each fitting I am requested for by a boutique and/or designer.
- Model will be always professional and courteous as a representative of

Charleston Fashion Week®.

- Model will contact a CFW Model Team Liaison a minimum of one day prior to any casting and/or fitting should there be a schedule conflict or the Model is unable to attend.
- Model will reschedule or make other arrangements with a Model Team Liaison to ensure a casting and/or fitting with a boutique and/or designer.
- Model will contact a Model Team Liaison a minimum of one day prior to a call time if there is a schedule conflict for an event or other CFW request.

MERCHANDISE

- Model will treat all garments and accessories worn by Model with the utmost respect.
- Model will be responsible for my entire look from the time I may be dressed by a boutique and/or designer to the time the event is complete.
- Model will alert a Model or Runway Team Liaison immediately if I notice anything wrong with any garments and/or accessories I may be modeling. *(For example, a stain, rip, loose button, etc.)*
- Model will be responsible for any damage to the garments and accessories due to misuse, mishandling, or loss.
- Model understands there will be a designated area available for water bottles and/or any food deemed appropriate by Charleston Fashion Week® to prevent spills and/or stains.

EVENT(S) / SHOW(S) / OTHER

- Model agrees and understands there is no guarantee the Model will be selected to participate in an event, show, or other modeling need at Charleston Fashion Week® 2022. CFW, its participating boutiques, designers, vendors, and/or sponsors may or may not select a Model to participate, and the final decision is at their sole discretion for any reason or no reason.
- If Model is selected for an event, show or other Model agrees to meet at the designated area assigned by CFW and will stay in that area until the end of the Event unless granted permission from a CFW Model Team Liaison, or in the case of an emergency.
- Model will not be permitted to leave the designated CFW area until the Event the Model is participating in has ended and all garments and accessories are returned to the boutique and/or designer.

PROMOTION

- Model gives Charleston Fashion Week® 2022 permission to take photos and video for all events including auditions, rehearsals, fittings, and/or other.
- Model understand photography will be used on the CFW website, social media platforms, any Charleston Fashion Week® 2022 approved photographer's website, boutique and/or designer websites, sponsors, media/press outlets, and/or other deemed appropriate by CFW.
- Model gives, Charleston Fashion Week® 2022, on behalf of Dez Inc. dba GulfStream Communications and assigns, licensees and legal representatives, the irrevocable right to participate in Charleston Fashion Week®, The Events 2022 in all aspects listed above, use picture, portrait, photograph, video or film in all forms of media and in any manner including electronic media and/or composite representations, for advertising, trade, or any lawful purposes.
- Model waives any right to inspect or approve the finished product, including written copy that may be created in connection there with.

COMPENSATION & TRAVEL/HOTEL ACCOMMODATIONS

- Model understands if selected to walk in a runway show, attend a special event, presentation, trunk show, photo-shoot, or other for or at Charleston Fashion Week® 2022 event, the Model will NOT be paid.
- Model understands they are responsible for all costs associated with the event including auditions, fittings, and/or rehearsals, travel, parking fees and/or necessary lodging.
- Model understands they are responsible for travel to/from Charleston, lodging, transportation to/from an event(s), and meals associated with Charleston Fashion Week® 2022.
- Model understands if selected to audition for Charleston Fashion Week® 2022, they will receive a t-shirt at the audition. T-shirts will not be replaced if lost or stolen. Model must pick-up t-shirt at the audition; t-shirts will not be mailed or provided at a later if forgotten to get it at the audition or other.

OTHER

- Model agrees to waive any liability against Charleston Fashion Week®, Dez Inc. dba GulfStream Communications, its sponsors, partners, affiliates, subsidiaries, employees, officers, representatives, principals or related parties from any claims with participating at Charleston Fashion Week®.